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FOR IMMEDIATE RELEASE:

STUDY FINDS THAT INSTALLING SOLAR ON HOME INCREASES ITS VALUE

January 2, 2014 (Southampton, PA) - A recent report from Lawrence Berkeley National Laboratory found that a new solar array installed on a home leads to an increased home value by more than \$5500 per kilowatt installed. This premium would, in most cases, more than cover the cost of system. The study, done in California, found that solar systems are one of the best investments for homeowners.

“Current state and federal incentives for solar systems remain attractive which makes it a great time for homeowners to make an investment that will save money and add equity” commented Barry Moore, President of Moore Energy. Based on this study, home owners can feel confident that an investment in a solar system will have an immediate energy savings and they will be able to easily recover their investment if they choose to sell their home at a future date.

A copy of the Lawrence Berkley study can be found at:

<http://www.mooreenergy.net/solar-installation/home-value/>

About Moore Energy:

Moore Energy is a premier firm specializing in solar photovoltaic power systems for commercial and residential properties. We are the single source for our customers providing the design, cost/benefit analysis, installation, and system maintenance. Moore Energy is committed to providing our clients with the highest level of service. All of our systems are professionally installed and fully tested by our specially trained installers. For more information, visit www.MooreEnergy.com.